

OFFICE POETRY

- ✓ Positive Communication & Storytelling
- ✓ Sharing Information
- ✓ Self-Promotion



CREDENTIALS

MINODIAIRE GMBH offers services in consulting, coaching, and education for businesses and teams focused on the values of tomorrow: Equality, Sustainability, Diversity and Well-Being.

Alicia Schweiger is certified in Adult Education and has been facilitating classes for senior leaders for over 25 years. Her extensive business expertise adds real-world value to her courses in sales and marketing, messaging, pitching, and new business planning. She has trained and coached over 10'000 senior professionals to date

ENDORSEMENTS

«I have grown up in fortune 500's surrounded by great leaders, mentors, and trainers. Alicia's contributions to the group were outstanding. World class in terms of the insights on making meaningful changes to peoples' skill set and mindset to succeed.»
Mike Dewey, P&G, 2020

«Alicia is golden. Everything she touches she sees through to success. She motivates teams brilliantly and her focused energy inspires loyalty and a 'make it happen' attitude in others.»
Dianne Brill, 2006



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ONE-LINER

An interactive course that will turn the idea of "office politics" on its head and provide valuable tools and motivation to help participants enhance information sharing.

OVERVIEW

Business lingo tends to make everything boring and predictable. Storytellers stand out and get noticed in meetings. They are also able to motivate teams, convince internal stakeholders, and score the best projects.

Telling compelling stories and delivering positive messages are skills that can be learned with some solid techniques and a bit of practice.

This workshop examines formats for delivering important messages, such as results, updates, bad news and successes. We dispel the negative myths about gossip and office politics and teach participants how to weave stories into their reporting. Practice sessions and feedback allow participants to practice in small groups.

TARGET AUDIENCE

Any professional who "hates politics".

Shy persons, experts striving for executive level leadership roles.

Women who spend too much time on work and not enough on self-promotion.

Any team members in politically charged or competitive organisations who need to learn to navigate the environment with less stress and more positivity.

TAKE-AWAYS

Participants will understand how self-marketing and storytelling can help them in their careers and make their professional lives richer and more rewarding.

Participants will know the STAR technique for formulating their success stories and how to present these at work on a regular basis.

All participants will have learned several small techniques to share valuable information at work and communicate positively about their strengths and successes without appearing arrogant or bragging.

FORMAT

Interactive format with group work, role-play, and discussions.

In person or online via zoom.

Max participants 15.

Duration: 1 full day training

Half-day follow-up and/or individual coaching sessions organised as per client needs.

Language: English

CONTENT

Theory for key learnings based on the most scientific findings in business psychology.

Group discussions and debates.

Scenario-based role play for self-promotion, sharing information, pitching ideas.

Tools to use in daily work environment.

External resources via handouts, weblinks and book suggestions.