

A FEW GOOD MEN

- ✓ Gender Equality
- ✓ Empathy and Unconscious Bias
- ✓ Female Empowerment



CREDENTIALS

MINODIAIRE GMBH offers services in consulting, coaching, and education for businesses and teams focused on the values of tomorrow: Equality, Sustainability, Diversity and Well-Being.

Alicia Schweiger is certified in Adult Education and has been facilitating classes for senior leaders for over 25 years. Her extensive business expertise adds real-world value to her courses in sales and marketing, messaging, pitching, and new business planning. She has trained and coached over 10'000 senior professionals to date

ENDORSEMENTS

«I have grown up in fortune 500's surrounded by great leaders, mentors, and trainers. Alicia's contributions to the group were outstanding. World class in terms of the insights on making meaningful changes to peoples' skill set and mindset to succeed.»
Mike Dewey, P&G, 2020

«Alicia is golden. Everything she touches she sees through to success. She motivates teams brilliantly and her focused energy inspires loyalty and a 'make it happen' attitude in others.»
Dianne Brill, 2006



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ONE-LINER

An interactive course that pushes men out of their comfort zones, challenging them on their own gender stereotypes and convincing them to step up and support their female colleagues.

OVERVIEW

What will it take for women to succeed in business and reach equality? MEN.

This in depth course flips the switch on gender awareness and leaves the guys holding the bag. Based on the most up to date research around the topic, men can finally participate in lifting up their female colleagues and help level the playing field at the office.

When men support women, everyone benefits, and the workplace becomes a better space for all.

TARGET AUDIENCE

Senior-level male professionals with influence on the careers of others, who want to create a more equal workplace.

Mid-level male professionals who want to challenge their own gender biases or move out of their comfort zones.

Companies that want to see real impact in their gender KPI's.

Male professionals from mixed gender teams encountering change, restructuring or higher than usual stress levels.

TAKE-AWAYS

Participants will gain a keen understanding of gender stereotypes, unconscious bias and the barriers facing women in the workplace. They will have challenged their own biases and debated the relevance of these at work.

Course participants will be more empathetic and motivated to support their female colleagues, making life easier for their own daughters.

All participants leave the course with multiple practical techniques that they can use to empower their colleagues and create a more equal workplace.

FORMAT

Intensive, interactive format with group project work, presentations, and honest debate and discussions.

In person only.

Max participants 12.

Duration: 1 full day training

Half-day follow-up and/or individual coaching sessions organised as per client needs.

Language: English

CONTENT

Theory for key learnings based on the most recent scientific findings in professional gender research.

Questionnaire, quizzes, handouts and checklists.

Group discussions and debates.

Scenario-based project work and presentations.

Tools to use in daily work environment.

Diplomas